CALIFORNIA ASSOCIATION FOR BILINGUAL EDUCATION



**CABE Strong: United for Equity & Empowered by Our Cultures and Multiplicity of Languages** 

MARCH 4 - 7, 2026 • SAN FRANCISCO MARRIOTT MARQUIS, SAN FRANCISCO, CA

# DIGITAL SIGNAGE ADVERTISING OPPORTUNITIES

CABE is proud to offer digital signage options that are strategically placed to ensure maximum exposure when and where you need it.



The Golden Gate Banner and Yerba Buena Banner are two digital banners above the escalators in the Mariott Marquis leading to the lower-level meeting rooms. All attendees will pass these locations on their way to visit the Exhibit Hall, General Sessions, and Registration.

The Lobby Video Wall is in the Marriott Marquis lobby leading to the escalators and is visible to all CABE attendees and hotel guests.

All options are excellent opportunities to advertise your organization/company, product, resources, or upcoming event.

## **Special Conference Packages** (Limited Time Offer!)

#### Two-Day Package

Golden Gate Banner and/or Yerba Buena Banner for just \$4,500 (save \$500), or the Lobby Video Wall for \$6,000 (save \$1,000).

#### Three-Day Package

Golden Gate Banner and/or Yerba Buena Banner for \$6,500 (save \$1,000), or the Lobby Video Wall for \$9,000 (save \$1,500).

Secure your spot today and ensure your brand shines at one of the largest gatherings of educators, leaders, and partners in multilingual education!

**Golden Gate Banner**\$2,500 Daily



Yerba Buena Banner \$2,500 Daily



**Lobby Video Wall**\$3,500 Daily







### **Digital Banners**

Graphics and/or video can be displayed in full HD resolution. Full HD resolution is  $9600 \times 1080$  pixels.

Acceptable media size/resolution:

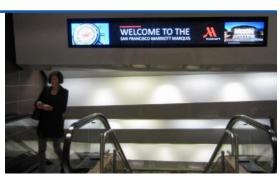
- Images in 80:9 aspect ratio
- Image of 80" × 9" in JPG or PNG format
- Video in MP4 or WEBM format and limited to 500MB in size.

Please specify time intervals for any desired image rotations.

**File formats:** Images in JPG or PNG; Video in MP4 or MOV **Sources:** Content from YouTube, Facebook, or any web address,

as long as the content isn't password protected

**Time intervals:** Please specify your preferred interval.





## Video Wall

Graphics and/or video can be displayed in full HD resolution. Full HD resolution is  $7680 \times 4320$  pixels.

Acceptable media size/resolution:

- Images with 16:9 aspect ratio
- Image of 16" x 9" in JPG or PNG format.
- Video in MP4 or WEBM format and limited to 500MB in size.

Please specify time intervals for any desired image rotations.

# BEST VISIBILITY

Purchase your advertisement by January 22, 2026 for the best rates!

Go to cabe 2026.org/sponsors-exhibitors to register and purchase your digital advertising today!