

CALIFORNIA ASSOCIATION FOR BILINGUAL EDUCATION

CABE 2026

CABE Strong: United for Equity & Empowered by Our Cultures and Multiplicity of Languages
MARCH 4 – 7, 2026 • SAN FRANCISCO MARRIOTT MARQUIS, SAN FRANCISCO, CA

SPONSORS • EXHIBITORS CAREER FAIR



California Association for Bilingual Education

INVITES YOU

TO BECOME A SPONSOR OR EXHIBITOR

FOR MORE INFORMATION, VISIT CABE2026.ORG

Follow us for the latest news!





CALIFORNIA ASSOCIATION FOR BILINGUAL EDUCATION

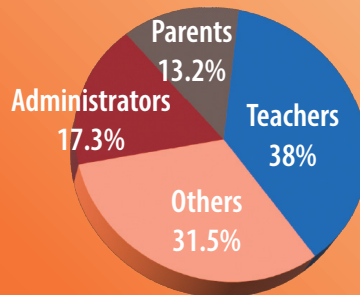
CABE 2026



CABE Strong: United for Equity & Empowered by Our Cultures and Multiplicity of Languages
MARCH 4 – 7, 2026 • SAN FRANCISCO MARRIOTT MARQUIS, SAN FRANCISCO, CA

SPONSORS • EXHIBITORS • CAREER FAIR

The Leading Conference for Educators and Parents of English Learners and Biliteracy Students (Pre-K to University)



OPPORTUNITIES FOR YOUR ORGANIZATION TO REACH OVER 4,000 TEACHERS, ADMINISTRATORS, PARENTS, AND CONFERENCE ATTENDEES

- Dedicated Viewing Times
- Prime Sponsor Locations
- Lead Capture Software
- 4000 Plus Attendees
- Giveaways
- Raffles

★ **Market** your multilingual, biliteracy, world language, English Language Development, and professional development products, programs, materials, and services that are aligned to the Common Core ELA/ELD Standards, content area frameworks and standards, The California English Learner Roadmap, and Global California 2030.

★ **Reach** a large audience of over 4,000 Plus administrators, teachers, parent leaders, and community members.

★ **Take advantage** of Exhibit Hall hours that encourage participants to visit exhibits and provide dedicated times for visiting the exhibit hall.

★ **Advertise** your organization to promote an author's book signing or showcase a new product, service, or publication.

★ **Conduct** drawings to attract attendees.

★ **Obtain** instant product user feedback and identify market trends and product development needs in the multilingual education market.

★ **Recruit** bilingual and multicultural staff and potential consultants.

EXHIBIT HALL ACTIVITIES & EVENTS

- ★ Ribbon-Cutting Grand Opening Ceremony
- ★ Night at the Exhibits
- ★ Raffles



Go to CABE2026.ORG to register as a CABE 2026 Sponsor/Exhibitor today!

JOIN THE CABE FAMILY AND PLAY A KEY ROLE IN THE CONFERENCE.

CABE OFFERS SPONSORSHIP OPPORTUNITIES AT MANY LEVELS WITH VALUE-FILLED BENEFITS.

DIAMOND - \$75,000*	PLATINUM - \$50,000*	CORPORATE - \$25,000*
<ul style="list-style-type: none"> Six exhibit booths and 12 exhibit hall badges Sponsorship for the Seal of Excellence Award Banquet, which includes one reserved table for 10 (submit names by deadline) Opportunity to receive a table for 10 at the awards luncheon (submit names by deadline) Company logo on the tote bags or name badges Recognition as a Sponsor on the Conference App Advertising Options for the Multilingual Educator online magazine: <ul style="list-style-type: none"> Option A Two (2) full-page color advertisements in the conference edition. Option B One (1) full-page color advertisement in the conference edition, and One (1) full-page color advertisement in the Fall edition Two promotional items or inserts in conference tote bags Opportunity to have one small meeting room for use during the conference Opportunity to conduct two commercial workshop presentations Recognition/speaking at one conference event Two push notifications during the conference Web banners on the CABE home webpage and on the conference website to promote your company/organization Opportunity to have your company logo on charging stations Three complimentary LeadCapture software downloads on three devices Complimentary pre- and post-conference attendee mailing lists Opportunity to have your company logo on badge printing kiosks Logo on the mobile app 	<ul style="list-style-type: none"> Six exhibit booths and 12 exhibit hall badges Sponsorship for the Seal of Excellence Award Banquet, which includes one reserved table for 10 (submit names by deadline) Opportunity to receive a table for 10 at the awards luncheon (submit names by deadline) Company logo on the name badge Recognition as a Sponsor on the Conference App Advertising Options for the Multilingual Educator online magazine: <ul style="list-style-type: none"> Option A Two (2) full-page color advertisements in the conference edition. Option B One (1) full-page color advertisement in the conference edition, and One (1) full-page color advertisement in the Fall edition Two promotional items or inserts in conference tote bags Opportunity to have one small meeting room for use during the conference Opportunity to conduct two commercial workshop presentations Recognition/speaking at one of the conference events One push notification during the conference Web banners on the CABE home webpage and on the conference website to promote your company/organization Opportunity to have your company logo on charging stations Two complimentary LeadCapture software downloads on two devices Complimentary pre- and post-conference attendee mailing lists Logo with website link on two CABE email blasts Logo on the mobile app 	<ul style="list-style-type: none"> 4 exhibit booths and 8 exhibit hall badges Opportunity to receive four tickets to the Seal of Excellence Banquet (submit names by deadline) Recognition as a Sponsor on the Conference App Advertising Options for the Multilingual Educator online magazine: <ul style="list-style-type: none"> Option A One (1) full-page color advertisements in the conference edition. Option B One (1) full-page color advertisement in the Fall edition One promotional item or insert in conference tote bags Opportunity to conduct two workshops Web banner on website and at conference promoting your company/organization One complimentary LeadCapture Software download (one device) Complimentary pre-conference attendee mailing list Coffee and Tea Stations Sponsor Logo on mobile app
<p>GOLD - \$15,000*</p> <ul style="list-style-type: none"> 3 exhibit hall booths and 6 exhibit hall badges Opportunity to receive two tickets to the Seal of Excellence Banquet (submit names by deadline) Recognition as a Sponsor on the Conference App Advertising Options for the Multilingual Educator online magazine: <ul style="list-style-type: none"> Option A One (1) full-page color advertisements in the conference edition. Option B One (1) full-page color advertisement in the Fall edition Opportunity to sponsor CABE Board and Membership Reception One promotional item or insert in conference tote bags Opportunity to conduct a commercial workshop presentation Web banner on website and at conference promoting your company/organization One complimentary LeadCapture Software download on one device Complimentary pre-conference attendee mailing list Logo on mobile app 	<p>SILVER - \$10,000</p> <ul style="list-style-type: none"> 2 exhibit hall booths and 4 exhibit hall badges Opportunity to receive two tickets to the Seal of Excellence Banquet (submit names by deadline) Recognition as a Sponsor on Conference App Advertising Options for the Multilingual Educator online magazine: <ul style="list-style-type: none"> Option A One (1) half-page color advertisements in the conference edition. Option B One (1) half-page color advertisement in the Fall edition One promotional item or insert in conference tote bags Opportunity to conduct a commercial workshop presentation Web banner on website and at conference promoting your company/organization One complimentary LeadCapture software download on one device Complimentary pre-conference attendee mailing list Logo on mobile app 	<p>BRONZE - \$5,000</p> <ul style="list-style-type: none"> 2 exhibit booths and 4 exhibit hall badges Recognition as a Sponsor on the Conference App One promotional item or insert in conference tote bags One complimentary LeadCapture software download on one device
		<p>Administrative Leadership Symposium Sponsorship (ALS) – \$4,000</p> <p>This sponsorship is separate but can also be added to any of our sponsorship level.</p> <ul style="list-style-type: none"> One Tabletop at ALS Event on Friday, March 6, 2026 Three-Minute presentation Lunch with Attendees Recognition as a Sponsor on Conference App Acknowledgement as a Sponsor with Logo on ALS Materials Post conference List of ALS Attendees
		<p>RHINESTONE – \$2,500</p> <ul style="list-style-type: none"> 1 exhibit booth and 2 exhibit hall badges Recognition as a Sponsor on Conference App One complimentary LeadCapture software download on one device

* Customized Sponsorship Packages Available. Contact CABE Headquarters at 626-814-4441.

NEW

Sponsors are recognized for their contributions in the conference app and in person at the Seal of Excellence Awards Banquet on March 6, 2026. (Unless alternate event is requested and available.)

San Francisco Marriott Marquis, 780 Mission Street, San Francisco, CA 94103

Exhibitors

CABE 2026 SPECIAL OFFERS TO ALL EXHIBITORS

Contact Attendees in Advance! Receive the Attendee Mailing List for ONLY \$225.

Connect with attendees (who have given permission to share their information) before the conference and schedule time to meet with them in the Exhibit Hall. Mailing list will be sent out January 22, 2026.

Conference Registrations (attend the presentations) Register to Attend the Full Four Days at a Discounted Rate of \$525.

(No more than two registrations per company/organization—non-transferable)

EXHIBIT & CAREER FAIR BOOTH FEES INCLUDE THE FOLLOWING BENEFITS AND SERVICES:

- **First 300 lbs of material handling (in/out) is complimentary.**
- 8' x 8' exhibit space per booth
- One 6' draped table
- Two (2) chairs
- Side rails and backdrop
- Standard ID sign with organization name
- Opportunity to select booth space
- Hall security during closed hours
- Two complimentary exhibit hall-only badges

Register by October 29, 2025 Receive one complimentary LeadCapture software for one device	Early Bird Deadline December 12, 2025	After December 12, 2025
Commercial Exhibitor	\$1065	\$1230
Small Business Exhibitor	\$840	\$1010
Non-Profit Exhibitor	\$620	\$785
Career Fair Employer	\$620	\$785

If you are selling merchandise at CABE 2026, a seller's permit is required.

Register for a seller's permit: <http://bit.ly/CASellPermit>

Verify seller's permit: <https://bit.ly/VerifyCASSeller>

- Full payment must accompany all applications. Application and payment must be received no later than December 12, 2025, to ensure inclusion in the Conference App.
- Upon receipt of your signed contract and full payment, your booth confirmation will be emailed to you and an Exhibitor Service Kit will be emailed from our Convention Services Company beginning in January 2026.
- Additional furniture, carpeting, outlet use, and signage are available at the Exhibitor's expense. Corner or end booths are available for an additional cost of \$100.

SPACE IS LIMITED!
For the best location, make your reservations with full payment early.

SPECIAL OFFERS!



**FOR HOTEL
ACCOMMODATIONS,
VISIT**

CABE2026.ORG

EXHIBITOR DATES: TUESDAY, MARCH 3, 2026 THROUGH FRIDAY, MARCH 6, 2026

MOVE-IN / SET UP	DAILY SCHEDULE	DESIGNATED EXHIBIT HOURS
Tuesday: 10:00 am – 4:00 pm Wednesday: 7:30 am – 11:00 am	Wednesday: 12:00 pm – 4:00 pm Exhibit Hall Grand Opening 12:00 pm Thursday: 9:00 am – 5:30 pm Friday: 9:00 am – 4:30 pm	Wednesday: 6:00 pm – 7:30 pm Thursday: 12:00 pm – 1:30 pm Friday: 12:00 pm – 1:30 pm Saturday: Exhibit Hall Closed

EXHIBITOR/CAREER FAIR BREAK-DOWN INFORMATION CAN BE FOUND AT CABE2026.ORG

NIGHT AT THE EXHIBITS
WEDNESDAY • March 4, 2026 • 6:00 PM to 7:30 PM
Opportunity for your company to offer Special Promotions

Go to CABE2026.ORG for additional advertisement and registration information

Take advantage of advertising in the annual edition of the **Multilingual Educator** online magazine.
To review our advertising information/submission specification, go online to **CABE2026.ORG**

ADVERTISING IS ACCEPTED FOR THE OFFICIAL CABE 2026 MULTILINGUAL EDUCATOR MAGAZINE AS FOLLOWS:

MULTILINGUAL EDUCATOR

DEADLINE for ad PDF file:

October 30, 2025*

Artwork: 300 dpi Press Quality PDF

The Multilingual Educator, CABE's annual full-color magazine, is distributed statewide to all CABE members, partner organizations, and conference attendees. The publication features articles on topics such as biliteracy, dual language immersion, multiculturalism, and parent engagement. In addition, a Fall 2026 online edition will be published.

- Full-page Color Ad: \$950
8.5"w x 11"h Live area: 7"w x 10"h
- Half-page horizontal Color Ad: \$750
7.25"w x 4.625"h

* Advertisements submitted after October 30, 2025 will be accepted only from Sponsors who get an ad as a benefit of their sponsorship level and will be included exclusively at the back of the online version.

PAGE TRIM SIZE:

Full-page Ad
8.5"w x 11"h



Half-page Ad
7.25"w x 4.625"h



**CABE RESERVES THE RIGHT TO ACCEPT SPONSOR/EXHIBITOR/CAREER FAIR/ADVERTISER APPLICATIONS ONLY
FROM THOSE ORGANIZATIONS WHOSE GOALS ARE CONSISTENT WITH THOSE OF CABE.**
(Visit GOCABE.ORG to see our vision and mission statement.)

COMMERCIAL WORKSHOPS

Sponsors have the opportunity to present up to two workshops (depending on the level of sponsorship). Other commercial presentations will be reviewed following the same guidelines as other workshop submissions. Please note that all commercial presentations from non-sponsors will be assessed a **\$450 presentation fee** per workshop.

COMMERCIAL WORKSHOP PRESENTATIONS DEADLINE: OCTOBER 27, 2025

For Commercial Workshop Presenter Proposal, go online to:
<https://bit.ly/CABE26CFP>

Register today or get
more information at
CABE2026.ORG

or email CABE at
exhibitors@gocabe.org

📞 (626) 814-4441

📠 (626) 814-4640



**California Association
for Bilingual Education**
20888 Amar Road
Walnut, CA 91789

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51st ANNUAL CONFERENCE

CABE 2026

MARCH 4 – 7, 2026 · SAN FRANCISCO MARRIOTT MARQUIS, SAN FRANCISCO CALIFORNIA

SPONSORS • EXHIBITORS • CAREER FAIR

If the addressee is unknown, please forward to an interested or potential participant

POST OFFICE: IF UNDELIVERABLE, DO NOT RETURN

DATES TO REMEMBER!

CABE 2026 Key Dates & Deadlines



☑ DATE	DESCRIPTION
<input type="checkbox"/> October 27, 2025	Deadline for Commercial Workshops Presentations
<input type="checkbox"/> October 29, 2025	Deadline for Complimentary Lead Capture Software
<input type="checkbox"/> October 30, 2025	Deadline to Submit Multilingual Educator Advertisement PDF File
<input type="checkbox"/> December 12, 2025	Deadline for Early Bird Pricing
<input type="checkbox"/> December 12, 2025	Deadline to submit full payment to ensure inclusion in the Conference App.
<input type="checkbox"/> January 2026	Exhibitor Service Kit Emailed from our Convention Services Company
<input type="checkbox"/> January 22, 2026	Attendee Mailing List Sent
<input type="checkbox"/> February 9, 2026	Deadline for Hotel Conference Rates (check CABE website)
<input type="checkbox"/> March 3, 2026	Move-In Day #1 - 10:00 am to 4:00 pm
<input type="checkbox"/> March 4, 2026	Move-In Day #2 - 7:30 am to 11:00 am
<input type="checkbox"/> March 4, 2026	CABE 2026 Kick Off and Exhibit Hall Grand Opening at 12:00 pm
<input type="checkbox"/> March 6, 2026	Move-Out/Break-Down Begins at the Official Closing Time of 4:30 pm

Move-Out / Break-Down Friday

Exhibitor break-down begins Friday, March 6, 2026 at the official close of the Exhibit Hall at 4:30 pm. Please note that any exhibitor dismantling or leaving early will be **charged an exit penalty** of 25% of their original fee/contract. There will be **NO EXCEPTIONS** made to this policy and it will be strictly enforced. Read our Exhibitor/ Career Fair Rules and Regulation instructions carefully at CABE2026.ORG

CABE invites you to Sponsor and Exhibit at CABE 2026

For more information, visit CABE2026.ORG and follow us for the latest news!

