

CABE 2026 | 51st Annual Conference – March 4 – 7, 2026 | San Francisco Marriott Marquis, San Francisco, CA

EXHIBITOR, SPONSOR, PARTNER, CAREER FAIR INSTRUCTIONS, RULES, AND REGULATIONS - CABE 2026

This application for Exhibit space, the formal Notice of Space Assignment by CABE, these Rules & Regulations and the rules and regulations set forth in the Exhibitor's Manual constitute a contract for the right to exhibit at the CABE Conference. Sponsors, Exhibitors and Career Fair participants also agree to comply with the rules and regulations of the San Francisco Marriott Marquis in which the conference is being held.

1. EXHIBIT TYPE*

Non-Profit: If Non-Profit Organization, please submit a copy of your Tax-Exempt Letter. **Small Business: Annual Revenue Less than \$1 Million, **please submit financial statement.**

2. SELLERS PERMIT

Your valid California Sellers Permit number will need to be provided. The link to register or verify a seller's permit is: <http://bit.ly/CASellPermit>. This information will be forwarded to the California State Board of Equalization. If you are not selling merchandise your Sellers Permit number is not needed.

☐ **Must check box acknowledging Sellers Permit Instructions were read.**

3. EXHIBIT AREA AND HOURS

Exhibits and Career Fair will be located in the Golden Gate Ballroom located in the San Francisco Marriott Marquis.

Set up of Exhibit area:

Tuesday, March 3, 2026 (10:00 am to 4:00 pm)

Wednesday, March 4, 2026 (7:30 am to 11:00 am)

Exhibit Hall opens to the public:

Wednesday, March 4, 2026 (12:00 pm to 4:00 pm)

Wednesday, March 4, 2026 (6:00 pm to 7:30 pm)

Thursday, March 5, 2026 (9:00 am to 5:30 pm)

Friday, March 6, 2026 (9:00 am to 4:30 pm)

Saturday, March 7, 2026: Exhibit Hall Closed

(EXHIBIT HOURS MAY BE SUBJECT TO CHANGE).

4. DISMANTLING OF EXHIBIT BOOTHS

Dismantling of Exhibit booths is on Friday, March 6, 2026 after 4:30 pm. **Exhibitors are NOT to begin dismantling until the Exhibit Hall officially closes at 4:30 pm. Sponsors, Exhibitors & Career Fair participants must refrain from packing or dismantling exhibits before the closing time. Please arrange your travel accordingly. Sponsors, Exhibitors & Career Fair participants agree that should CABE determine that any part of the exhibit was dismantled prior to the scheduled time of closing, the Exhibitor/Career Fair participant will pay 25% of the contract value for early dismantlement penalty fee.**

☐ **Must check box acknowledging Dismantling Instructions were read and understood and will be communicated to person representing your organization at the conference.**

5. FAILURE TO OCCUPY SPACE

Any space not occupied by the scheduled time 11:00 am on Wednesday, March 4, 2026 will be forfeited by the Exhibit/ Career Fair Participant. CABE reserves the right to resell and/or reassign the exhibit space. Any Exhibitor/Career Fair participant who fails to occupy the assigned exhibit space by the scheduled time specified agrees to reimburse CABE for any other losses arising from such failure to occupy. CABE will not be liable to the Exhibitor/Career Fair Participant for any incurred expense.

☐ **Must check box acknowledging Failure to Occupy Space Instructions were read.**

6. SELECTION PROCESS

Exhibitor booth(s) are self-selected through our ExpoGenie exhibitor portal. CABE reserves the right to select, re-assign and re-arrange space which best meets the needs of the Conference attendees.

7. BOOTH SPECIFICATIONS AND DRAYAGE SERVICES

For each booth purchased, you will receive complimentary first 300lbs of material handling (in/out), a 8'x 8' space including pipe and drape in conference colors, one 6' foot table, two chairs, a waste basket and a standard ID sign with company name. (Please note: End caps will be given half of the standard back drape). A service and information kit will be sent via Email or U.S. Mail to each exhibitor by our official decorator for CABE 2026. Convention services will furnish all forms necessary to order additional accessories, equipment, or services. Electricity and/or Outlet use and all other exhibitor equipment and services must be ordered directly from convention services and paid for by vendor

☐ **Must check box to acknowledge Booth Specifications and Drayage Services Instructions were read.**

8. CONFERENCE REGISTRATION

Two "Exhibit Hall Badges" per booth purchased will be provided to exhibitors. Companies/School Districts with additional representatives must purchase additional "Exhibit Hall Badges" at \$100.00 each. Please note that all "Exhibit Hall Badges" will allow entrance to and from the exhibit hall and will restrict the entrance to the conference, and other conference related events. Badges will be available the first day of the conference at the Exhibitor Booth.

9. LIABILITY AND HOLD HARMLESS

Exhibitor agrees that exhibitors, its officers, employees, agents, and representatives shall be responsible for any loss, damage or injury of whatever nature arising out of, or relating to, this agreement, and that exhibitor shall indemnify and hold harmless CABE, its employees, agents and representatives, and the San Francisco Marriott Marquis for any loss, damage or injury of whatever nature arising out of, or relating to, this agreement.

10. LIABILITY INSURANCE

Exhibitors are required to carry liability insurance which covers the exhibitors, its officers, employees, agents and representatives during this event.

11. INDEPENDENT CONTRACTORS

Exhibitors, its officers, employees, agents and representatives are independent contractors. This agreement is not intended to and shall not be construed to create the relationship of agent, servant, employee, partnership, joint venture or association between the parties.

12. NON-RESPONSIBILITY

In the event the conference is canceled or deferred on account of strikes, fires, casualties, acts of God, terrorism, government regulations, or any other cause beyond the control of CABE. CABE shall not be responsible for any financial responsibility or other obligation of Exhibitor arising out of this agreement.

13. FIRE PRECAUTIONS

The exhibitor agrees to accept full responsibility for compliance with the city regulations under the Fire Code of the city in which the conference is located.

14. UNION LABOR

If required by local ordinances, Exhibitor must comply with all union regulations applicable to installation, dismantling, and display of the exhibits. If you have specific questions relating to Union Labor please contact our convention services.

15. GENERAL INFORMATION

The Chief Executive Officer and the Director of Programs & Events reserve the right to:

- eject or restrict any exhibit which in their judgment is objectionable.
- relocate booths, if necessary.
- cancel a contract of an exhibitor in the event of violation of these specific instructions, rules and regulations.
- control the aisles of the exhibit area so that exhibitors are not using them as part of their booth(s).
- limit heights and placement of signs and logos.
- limit the blockage of line-of sight from one booth to the next.
- add other rules and regulations that may become necessary. (Exhibitors will be notified).

16. SALES POLICY (Purpose of Exhibits)

The purpose of the exhibits is to educate the attendees of the conference. However, the San Francisco Marriott Marquis will permit organizations/ businesses, with the appropriate business licenses to sell books or materials on its premises. All exhibitors selling merchandise must provide the applicable valid seller's permit number in the space provided in this application

☐ **Must check box to acknowledge Sales Policy (Purpose of Exhibits) Instructions were read.**

17. DECORATION RESTRICTIONS

Prior written approval is required from the San Francisco Marriott Marquis before placing decorations on ceiling, walls or painted surfaces. All materials must be flame-retardant in accordance with the City Fire Codes. Booths must be decorated in such a way as not to break the line-of-sight of the neighboring booth by more than three feet from the back wall towards the front of the booth. Helium gas filled balloons are not allowed in the exhibit hall.

18. CANCELLATION POLICY

Requests for refunds due to cancellation made prior to February 4, 2026 will be assessed 20% of contract value. There will be no refunds for cancellation made after this date. All cancellations must be in writing.

☐ **Must check box acknowledging Cancellation Policy Instructions were read.**

19. DEFINITIONS

Unless otherwise stated, "exhibitor" or "exhibitors" means all sponsor(s), partner(s), exhibitor(s) and/or career fair organization(s). When the term exhibits or booth(s) is used, it applies to exhibit(s) or booth(s) of exhibitor(s), partner(s) sponsor(s) and/or career fair organization(s).

20. GENERAL SECURITY

General security will be provided by CABE from move-in through move-out. CABE will take reasonable precautions to protect exhibitor property, but CABE does not guarantee the safety of property. Exhibitors must take precautionary measures of their own, such as removing personal property after exhibit hours. A person must be present in their respective booth during all exhibit hall hours. Exhibitor must obtain insurance to cover any losses. The exhibitor understands that neither CABE nor the San Francisco Marriott Marquis maintain insurance covering the exhibitor, its property, or its agents, and it is the sole responsibility of the exhibitor to obtain liability, business interruption, property damage, and other insurance covering such losses or liability by the exhibitor.